



Keno Kozie Selects Edge Legal Marketing to Provide Marketing Strategy and Direction

CHICAGO – January 7, 2010 – Keno Kozie, a leading provider of information technology design, service and support to law firms and legal departments, announces it has selected Edge Legal Marketing as its partner to provide marketing strategy, advice and direction for the coming year. Keno Kozie has grown over the past 25 years largely by providing outstanding client service; the company's clients, in turn, have provided referrals and word-of-mouth advertising for the company. With an expanded service line and a growing business, Keno Kozie felt it was time to expand their presence in the legal marketplace.

Keno Kozie provides IT consulting, system integration, advanced application integration, 24X7 help desk support, training and managed services to law firms across the United States. With more than 25 years of experience, hundreds of law firms have entrusted their reputation and business to Keno Kozie's team of experienced IT specialists.

"Many factors went in to our decision to hire outside marketing and public relations help," said Barry Keno, President of Keno Kozie. "In the past few years we have added services beyond traditional IT consulting, system integration and technical support, such as 24x7 help desk, advanced legal applications, managed services and litigation support systems services. We have some really talented experts working in these areas, and we want to get the word out to more law firms that great help is available to them. With their years of experience and reputation in the legal technology marketplace, Edge Legal Marketing was a solid choice to help us hone our message and get it out to the legal audience."

Edge Legal Marketing is one of just a few marketing and public relations companies that work with service, software and hardware providers who are targeting the legal market. They help legal technology experts market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. With more than 65 years of combined legal marketing and public relations experience, the experts at Edge Legal Marketing are well-known in the industry for providing strategic, results-driven programs.

"We're very pleased to be working with Keno Kozie," said Amy Juers, Founder and CEO of Edge Legal Marketing. "They have a solid presence in this industry and a good reputation among law firms. They have a great foundation in place from which we can start building."

About Keno Kozie

Keno Kozie Associates, Ltd. has been providing information technology design, service and support to leading law firms and legal departments since 1988. Hundreds of firms have chosen Keno Kozie to provide IT consulting, system integration, advanced application integration, 24X7 help desk support, training and managed services. The company maintains partnerships with many leading software and hardware vendors to provide clients with optimal value and support. www.kenokozie.com.

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